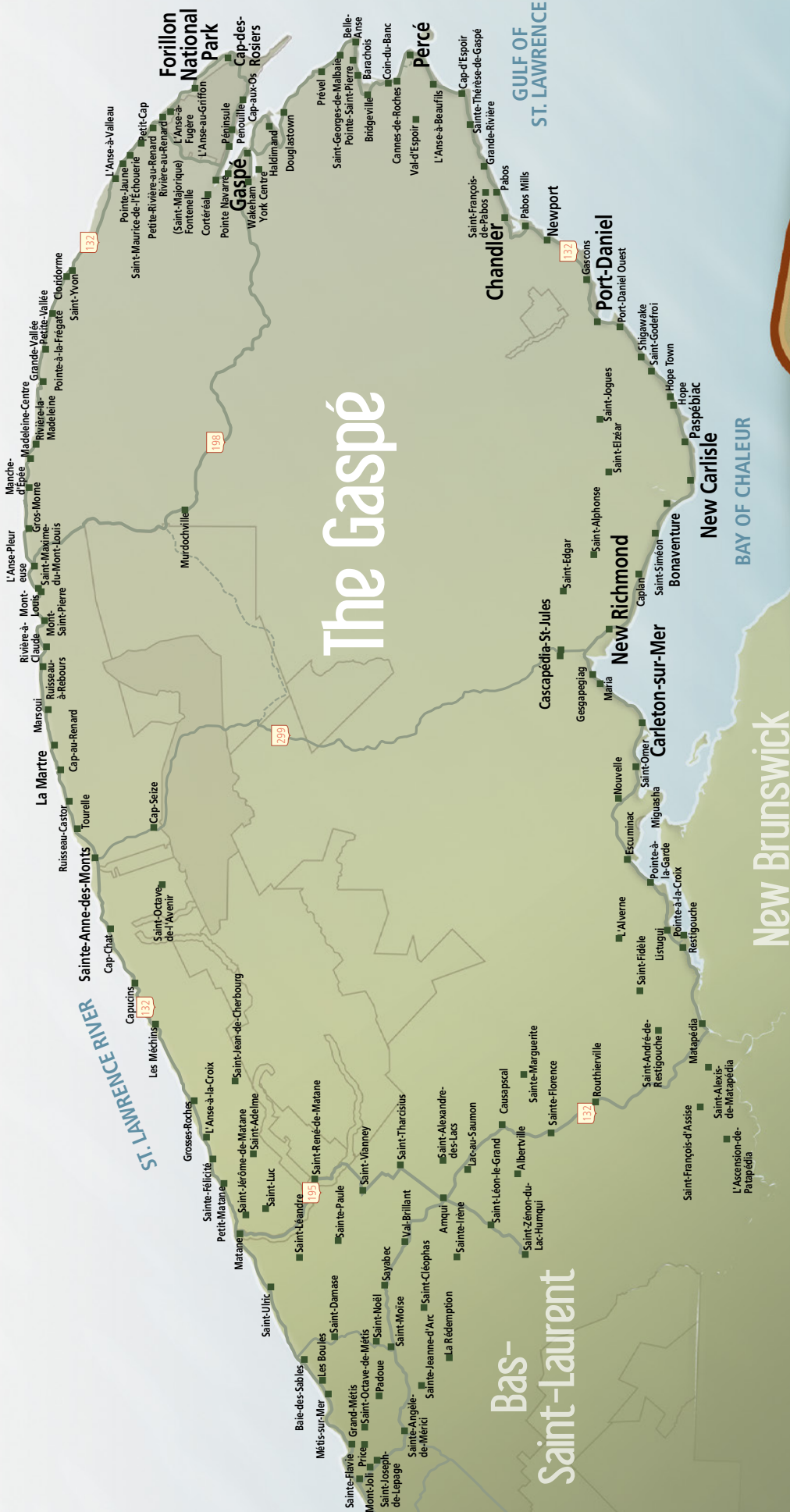


THE  
GASPÉ COAST  
VACATION GUIDE  
2014

# Wonderful memories *start here!*







# The Gaspé

New Brunswick

BAY OF CHALEUR

GULF OF ST. LAWRENCE



# The Gaspé

Bas-Saint-Laurent



# A warm Welcome!

## *Bienvenue*



By Diane Skinner-Flowers

GRANDE-VALLEE

## *Welcome to the Gaspé Peninsula*

Welcome to the Gaspé Peninsula! Bienvenue to our gorgeous vacation destination! The Gaspésie or Gaspé Peninsula, (pronounced Gaspay-zee or Gaspay) is an area of eastern Quebec. It is best enjoyed by car, camper, motorcycle and it is a bicyclist's dream.

The Gaspé is a vast and unspoiled area; one bursting with beauty at every bend in the road. Highway 132 begins in Ste-Flavie at the north end of the peninsula, and circumvents the entire coast. This trip around the perimeter of the peninsula is 900 kilometres in length. But don't hurry along; savour the stunning scenery on this grand peninsula. It is just 560 kilometres east of Montreal, 350 kilometres east of Quebec City, 1100 kilometres east of Toronto, just north of New Brunswick, 4 hours by car from Maine and worth the drive!

Every year thousands of visitors journey here in search of the uncrowded, uncluttered and uncommercialized vacation experience. No place ever feels overcrowded. If there is something we have loads of, it is space. The vistas you see will include water, mountains, and forests. Our predominant colours are blue and green but so much more than that too. Azure, teal, slate, aqua, robin's egg, navy, indigo and more can more accurately describe our skies and water. The fields and forests will amaze you with their rich colours; including emerald, jade, kelly, lime, moss, olive and sage.

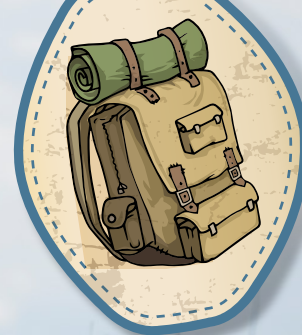
The middle of the peninsula, the 'spine', is part of the Appalachian Mountain Range which dips into the sea at the eastern tip of the Peninsula. Here the mountains are known as the Chic-Chocs. Abundant, unspoiled beaches - the saltwater of the Bay of Chaleur or the Gulf of St. Lawrence and pristine waters of the many rivers and lakes await you.

Lovely old homes can still be seen; examples of a bygone era. You will see homes that are painted in bright and cheery colours. In the warmer months you will see laundry flapping on the line. This in itself is a beautiful sight of a bygone era. Mountains, heritage homes, majestic and historic churches, quaint little towns and villages, clean air and water and a slower tempo - it all can be found here.

This year plan to travel to a destination right here in Canada that you may have overlooked. You will not have to lose money when exchanging to a foreign currency! You can experience the French and English flavour that has existed here for over 200 years. You will see a kaleidoscope of landscapes so do not forget your camera. You will treasure those photos which will remind you of an absolutely exquisite off the beaten path region. Come. You will be glad that you did.



# Pack up your troubles



You have made a decision to come to the beautiful Gaspé for a vacation. Great decision. It's time to pack your suitcase or knapsack! Here are a few suggestions and tips.

Springtime is relatively short on the Gaspé due to its late arrival in May. Summer weather can be variable and the temperature in the summer is often influenced by the direction of the wind. West wind brings clear, mild air. The east wind blowing off the Labrador Current brings cold and rainy weather. Winds can change direction quickly, so if you are hiking or on the water pack a waterproof and windproof jacket. Autumn on the Gaspé can be surprisingly sunny and warm, so pack layers of clothing. You might find walking poles helpful for navigating rocky beaches, steep hills or mountains.

If you want to observe birds and whales remember to pack binoculars. If you wish to hike bring along a knapsack, high energy food, a water bottle, a compass, and insect repellent. When travelling it is always a good idea to pack a first aid kit. Life vests are included when renting kayaks and canoes.

So, to fully enjoy your vacation you might want to pack:

- |  |                                  |
|--|----------------------------------|
| Mostly casual clothing,                                    | Binoculars,                      |
| A waterproof light jacket,                                 | Birds of Eastern Canada book,    |
| A sweater or two,  | Sunglasses,                      |
| Comfortable walking shoes,                                 | Walking poles,                   |
| Sandals,   | Water bottle,                    |
| Bathing suit,  | Compass,                         |
| A towel or blanket for sitting on the sand,                | First aid kit,                   |
| Beach toys for the kids,                                   | A good book or magazine,         |
| Camera (or cell phone for photos and headphones for music) | A book of common French phrases. |

***This Gaspé Tourist Guide 2014!***

Just keep in mind that to fully enjoy the Gaspésie experience you will be spending lots of time outside. You might want to

be active and indulge in activities such as golfing, swimming, hiking, and biking. Or you can enjoy just sitting back and relaxing and taking in the breathtaking sights and snapping loads of pictures. To fully savour the peninsula, you will want to spend at least a week here – or longer. Each little town is unique and every curve in the road offers a brand new experience.

Pack accordingly. Prepare to enjoy the outdoor beauty of this glorious peninsula.



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**LE NAUFRAGEUR BEERS**

**BREWED WITH PASSION AND FLAVOUR**



JARDINS DE METIS/REFORD GARDENS

# Your adventure *begins*



Now that you are here ready to begin your vacation, prepare to fully enjoy your time spent on the Gaspésie. You might see drifts of lupines along the road and fields of daisies showing their white faces to the sun. You will be glad that you packed your camera! But there will be so much that you will want to photograph during your holiday here. Indian Head Rock just north of Percé, a magnificent church in St. Siméon, the still bustling wharf in Paspébiac and an agate beach at Coin du Banc. The treasures of the Gaspésie are many. You may want to visit the Jardins de Metis. Here you will be awed by the splendour of over 1,000 varieties of plants including azaleas, rhododendrons and the rare and unusual, Himalayan Blue Poppy.

Treat yourself to the fresh farm products that are available throughout the Gaspé region: fresh fruit, vegetables, cheese, jams and pies, maple syrup and honey. There are countless places for enjoying an outdoor meal. Visit the beaches and the harbours of the Gaspé - some of which are still being used today. Pack a picnic lunch or get some take-out food to enjoy at a leisurely pace. Did you remember to pack a blanket to throw on a grassy patch or even on the sand?

PHOTO: JEAN-PIERRE HUAARD

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- Imported jewellery and clothing
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[ouelletmichou8@yahoo.ca](mailto:ouelletmichou8@yahoo.ca)





WESTERN FESTIVAL IN BONAVENTURE • PHOTO: ???

# Calendar of events

**MAY 29 - JUNE 1** *Rodéo professionnel de Paspébiac*

**JUNE 24** *Québec's National Holiday*  
Saint Jean Baptiste Day, held annually on June 24.

**JUNE 21** *Nautical festival Carleton*

**JUNE 27 - JULY 5** *Festival en chanson de Petite-Vallée*  
A musical event showcasing up and coming French speaking artists and seasoned performers from across Québec.

**JUNE 27 - 29** *Rallye Baie des Chaleurs*  
New Richmond

**JULY 1** *Canada Day*  
Many communities along the Gaspé Coast will be celebrating the birth of Canada with festivals, parades and fireworks.

**JULY 15 - SEPTEMBER 14** *Rencontres Internationales de la photographie en Gaspésie*  
In the Gaspé region, visit photography exhibits and installations, both indoors and outdoors.

**JULY - AUGUST** *Music on the Green each Friday night*  
New Carlisle

**JULY 9 - AUGUST 13** *Chapeau à nos artistes*  
Bonaventure: Every Wednesday night, free shows, 8 p.m.  
Musée acadien du Québec.

**JULY 23 - 27** *Pioneer Days in Gaspé*  
A time for old friends to get together.

**JULY 23 - 27** *Western festival in Bonaventure*  
A family event featuring gymkhana competitions for riders of all ages, where camaraderie and sportsmanship reign.

**JULY 24 - 27** *Malbay Festival*

**JULY 24 - 27** *Hope - Festival blé d'inde (Corn Festival)*

**JULY 28 - AUGUST 3** *Douglastown Irish Week*  
The Irish first arrived in Douglastown in 1791, William Kennedy carried with him the seeds of Ireland that have flourished in the area over the past 200 years. Its workshops endeavour to perfect the styles and trends in Irish music and dance.

**AUGUST 7 - 10** *Festival Musique du bout du Monde*  
Gaspé: Major shows under the big top, entertainment for the entire family.

**AUGUST 14 - 17** *Shigawake Agricultural Fair and Music Festival*  
The first Shigawake Agricultural Fair was held in 1909. The music festival presents well-known local artists and reveals the rich and diversified culture of the region.

**AUGUST 21 - 24** *Agricultural Fair*  
New Richmond

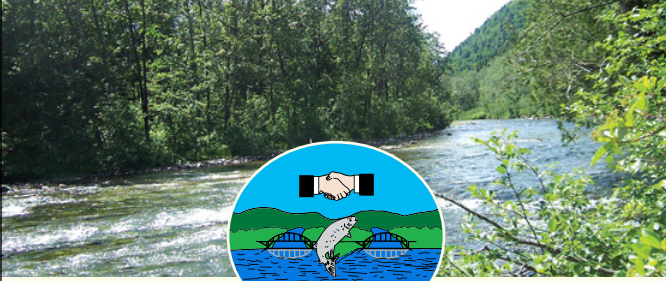
**AUGUST 24 - 31** *Gaspesian British Heritage Village*  
New Richmond: Bluegrass Festival. Bluegrass music with a Gaspesian accent. Music, camping and activities for the entire family.

**OCTOBER 3 - 5** *Cascapedia-St. Jules Fall Festival*



# CASCAPEDIA-ST-JULES

welcomes you to our area!  
Come and enjoy our down-home hospitality!



A little off the beaten track on Route 299, which follows the beautiful, world class Cascapedia River, is the majority English-speaking village of Cascapedia-St-Jules. Come and visit a destination chosen by Lords, the rich and famous, and even a Princess. This bilingual village is a community for all seasons: hiking trails and trout fishing in the summer; breathtaking foliage, the annual Fall Festival which will be held Oct. 3, 4, 5, 2014, and hunting in the fall; snowmobiling, cross-country skiing and snowshoeing in the winter; maple sugar camps in the spring. Not to be forgotten is the fact that some of the biggest Atlantic salmon caught in North America were taken from this river, which makes it a destination chosen by anglers from all over the world. Come and immerse yourself in the calm, peaceful way of life in a small village.

**418-392-4042**



Explore the rich history of the Grand Cascapédia River!

**Exhibitions**

**Gift Shop**

**Lady Amherst Tea Room**

**Open June 1<sup>st</sup> – September 30<sup>th</sup> (Monday – Friday)**



275 Route 299, Cascapedia-St-Jules, Québec G0C 1T0  
cascapedia\_museum@globetrotter.net

[www.cascapedia.org](http://www.cascapedia.org)

**418-392-5079**



# So many things to do see



Unpack those comfortable walking shoes because today you may be visiting the cliffs at the Parc de Miguasha where some of North America's oldest fossils have been discovered. This includes 'Eusthenopteron foordi,' a cross between a fish and amphibians that dates back 350 million years!

Don't forget to use the binoculars you stashed in your bag to scan the waters of the Bay and Gulf to spot a whale or even a seal basking on a rock on a sunny day. If you are the adventurous type visit Cime Aventure in Bonaventure and rent a kayak or canoe. All Cime Aventure tours include basic instruction in paddling techniques and safety tips as well as the equipment needed to enjoy these activities. Casual clothing will be required for all sorts of outdoor activities.

A fascinating view of the history of the Gaspésie can be enjoyed at the Gaspesian British Heritage Village, New Richmond. This impressive site showcases the history and culture of Gaspesians of British ancestry and their contribution to the development of the Gaspé Coast. The village recounts the history of these settlers from the 1760's to the early 1900's. An interpretation centre, hiking trails, beach and playground will round out your visit. Be certain to bring along your bathing suit and a towel to fully enjoy the day.

Many campgrounds are available, so choose a spot and settle down for a while in order to enjoy the peace and quiet found on the Gaspésie. A very unique resort, Gite du Mont-Albert in the Parc de la Gaspésie, offers incredible cuisine. Advance reservations for the restaurant and/or accommodations are required.



**WE CAN ALSO SMOKE YOUR PRODUCTS**

Proprietors: **Anne Trepanier & Jerry Legouffe**

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[www.fumoircascapedia.com](http://www.fumoircascapedia.com)





# NEW RICHMOND

## A TOWN TO EXPERIENCE!

### ATTRACTIONS

#### TAYLOR'S POINT PARK

##### RENTAL OF CANOES AND KAYAKS

Rates:	1 hour	\$20
	2 hours	\$30
	3 to 6 hours	\$40
	1 day & off site	\$65

##### RENTAL OF PEDAL BOATS

Rate:	1 hour	\$20
-------	--------	------

- Desjardins Track (walking and roller blades);
- Rotary Cascapedia Trail (walking and biking);
- Playground, picnic area;
- Food services nearby
- Kite shop (sale and beginner's course)
- The « Bay Gardens Tour » (artistic gardens).

Information: 418-392-7722

#### TAYLOR'S POINT CAMPING

The Taylor's Point Camping is located at the mouth of the Little Cascapedia River and along the shores of Chaleur Bay. Here you may explore nature in all its beauty, let yourself be enveloped by our relaxing setting within walking distance to the center of town. Open from May 17- September 13, 2014. 125 campsites with full, partial and no amenities, shaded and non-shaded sites also available.

Information: [www.pinrouge.com/ete/](http://www.pinrouge.com/ete/) and follow the links for Taylor's Point Camping  
Call: 418-392-5134 or 1-866-992-5134

#### THE PIN ROUGE TOURIST STATION

Open year-round this resort is renowned for the beauty of its surroundings and its rich cultural heritage. Mountain biking, hiking, ATV trails, access to the Little Cascapedia River, canoes and kayaks (close by), pool, water games, terrace, exterior games, basketball, volleyball, activities for children and deer watching. This picturesque village composed of 32 chalets that offer excellent accommodations is located at the base of the mountain. This resort is situated 15 minutes from the center of the Town of New Richmond. (See also Taylor's Point Camping)

Information: 418-392-5134 or toll free 1-866-992-5134 [www.pinrouge.com](http://www.pinrouge.com)

#### GASPEIAN BRITISH HERITAGE VILLAGE

Visit the Village with its heritage buildings, farm animals and scheduled activities. Meet our friendly guides, the colourful tearoom hostess and the blacksmith. Walk to Duthie's Point through forest trails, circle the lighthouse and admire the Bay. Our pebble beach is the perfect place to picnic.

Information: 418-392-4487 [www.villagegaspesien.org](http://www.villagegaspesien.org)

#### NEW RICHMOND PUBLIC MARKET

The New Richmond public market is open every Saturday throughout the summer from July 5 to September 6, 2014 at Taylor's Point Park (except July 26-27). Local products and artwork are featured.

#### ZEC PETITE CASCAPEDIA

Fishing enthusiasts can discover our beautiful salmon rivers, lakes, and brooks. Outfitting services are available. Information and reservations: 418-392-4105 or toll free 1-877-392-4105 [www.zecpetitecascapedia.com](http://www.zecpetitecascapedia.com)

#### HENDERSON BEACH

Unsupervised municipal beach, open from the end of June to mid-September, located in the scenic Black Cape area, to the east of the center of the Town of New Richmond.

### EVENTS

#### RALLYE BAIE-DES-CHALEURS

June 27 to June 29, 2014

This world renowned rally is a key segment of the Canadian Rally Championship as well as the North American Rally Cup. A challenging course, skilled drivers, awesome cars, amazing crowd, a spectacular show and a festive atmosphere make this an excellent event to kick off the summer.

Information: [www.rallyebdc.com](http://www.rallyebdc.com)  
[info@rallyebdc.com](mailto:info@rallyebdc.com) or 418-392-3544

#### CANADA DAY

Monday, July 1, 2014

##### Gaspesian British Heritage Village

Starting at 2 p.m., join us for activities and games for all ages, horse and carriage rides, a BBQ supper, live music and a spectacular fireworks display.

[www.villagegaspesien.com](http://www.villagegaspesien.com)

#### TRADITIONAL SKILLS DAYS AND PUBLIC MARKET

July 26-27, 2014

##### Gaspesian British Heritage Village

Participate, discover, learn and taste! Join in interactive displays and workshops featuring a wide array of traditional skills. Stock up on local goods and produce from local growers, artists and artisans.

[www.villagegaspesien.com](http://www.villagegaspesien.com)

#### AGRICULTURAL FAIR

Equestrian events such as Gymkhana, team penning and horse hauling, family activities, games, small animals, country garden and crafts, judging, exhibitions and musical entertainment. August 20 to 24, 2014 at the "Fairgrounds" in New Richmond West.

Information:

[www.newrichmondfair.wikispaces.com](http://www.newrichmondfair.wikispaces.com)

James Martin (President): 418-392-5655

#### BLUE GRASS FESTIVAL

Bluegrass and folk music festival, with more than 40 shows performed on 2 stages from August 24 to August 31, 2014

Information: [www.newrichmondbluegrass.com](http://www.newrichmondbluegrass.com)

418-391-6907



Ville de  
**NEW RICHMOND**



Ville de New Richmond

[www.villeneuve.com](http://www.villeneuve.com)

Tourist Welcome Center: 418 392-7000  
Located at the intersection of Routes 299  
and 132, open from June until September





**IGA**

**NEW RICHMOND**

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PHOTO: MAXIME SAINT-AMOUR



On a misty morning you might enjoy a leisurely stroll near the estuary of the Bonaventure River. This beautiful and ecologically varied area is part of the 22 areas that are protected areas by the Quebec Department of Environment and Sustainable Development.

These 22 areas add up to 135,626 square kilometers of Quebec which is protected territory. It represents slightly more than 8% of the province's surface and it is protected against industrial development. That is a good thing because Gaspésie's natural, unspoiled beauty is her strength and appeal.

The part of the Bonaventure River estuary that is now officially protected covers 1.8 sq kms. It is one of the 10 genuine estuary barachois in Quebec. The area is characterized by rich wildlife and vegetation, influenced by a mix of fresh and sea water.

Approximately 240 bird species can be observed in the vicinity and it's also one of the richest spawning grounds for smelt. The protection granted to the Bonaventure estuary is permanent.

But there is so much more unspoiled beauty for you to savour! Keep travelling and keep your eyes open for more of the same!

# Carrefour Baie-des-Chaleurs

Le seul centre d'achats de la Baie-des-Chaleurs avec un mail intérieur.  
*The only Shopping Center in Baie-des-Chaleurs with an interior mall.*

- |  |                                     |
|--|-------------------------------------|
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| Institution financière / Financial Institution     | Électronique / Electronics          |
| Magasin à rayons / Department Store                | Restaurant / Restaurant             |
| Vêtements femmes & unisexe / Women's wear & unisex | Boissons alcoolisées / Liquor Store |
| Bijoux mode / Costume jewellery                    | Salon de coiffure / Hair Salon      |



**AU CENTRE-VILLE DE NEW RICHMOND / DOWN TOWN NEW RICHMOND**  
 122, boulevard Perron Ouest • Information : 418 392-5453





# Prepare to be *amazed*

FORILLON



There is so much here on the Gaspé Peninsula that will amaze you. You are sure to be awed by the picturesque valleys, sea and mountain landscapes, forests, bays and coastlines.

Unpack that camera or use your cellphone to take at least a few photos of one of the best known icons in North America – Pierce Rock! Be assured you will find plenty more to inspire you. Perch yourself on a driftwood log on the beach and just enjoy the smell of the salt air and wait. Sooner or later something will motivate you. You see the water here has moods. One day it is tranquil and peaceful. The next day it may be grey and angry. The waters are changing constantly. Watch for the changing views.

Don't ignore the vistas of the majestic mountains or the lovely solitude of an icy cold stream which flows down from those mountains. Many birds can be spotted here on the Gaspé, including interesting varieties of shore and water birds. If you enjoy bird watching just get that Birds of Eastern Canada book out of your belongings and start identifying those birds! Bring along those binoculars.

The Gaspé offers spectacular sunsets and do not neglect the opportunity for night-time photography. Opportunities abound for the up-close photographer - wild lupines, daisies, shells, beach rocks. All of these are just the beginning of the photographer's wonderland here on the Gaspé Peninsula.

You may even want to be super creative and focus on a specialized photo series of the peninsula. Possibilities include churches, cemeteries, painted houses, historic homes, flora and fauna, sunsets, beaches, mountains and forests.

Unleash your photographic spirit. We can provide the inspiration here on the Gaspé Peninsula. I did suggest that you pack a camera!

If you forgot to pack something don't worry. You can purchase just about anything at a grocery store, pharmacy department type store, sporting goods store or a dépanneur. (corner store)

**While vacationing on the Gaspé Coast drop in at**



## Jean Coutu

**You'll find it all... even a friend  
On trouve de tout... même un ami!**

Stock up on all your vacation needs:  
film, suntan lotion, cosmetics, etc.

*We will be more than  
pleased to help you!*



**WE HAVE 2 LOCATIONS TO SERVE YOU :**

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## Bay Chaleur Military Museum

*Explore local Gaspesian history!*



DONATIONS ARE  
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AND ARE TAX  
DEDUCTIBLE.

*Keep the memory alive!*

June 30<sup>th</sup> – August 29<sup>th</sup>, 2014  
Monday to Friday (10:00 h – 17:00 h)

\$2 per person (Payable at the Gaspesian  
British Heritage Village or at the door.)

Admission includes access to our reading  
room with our growing library and to  
our expanding veteran data base.

351 A, boul. Perron Ouest  
New Richmond, Québec, G0C 2B0  
[www.chaleurmilitarymuseum.com](http://www.chaleurmilitarymuseum.com)





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24 to 31**

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HORIZON THE ROYS THE TENNESSEE MAFIA  
JUG BAND JANET MCGARRY & WILDWOOD AMY  
GALLATIN & STILLWATERS THE CLEMLVILLE KIDS  
OUT OF NOWHERE and more...**

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**SPÉCIALITÉS**

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*Table d'hôte régionale*

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(Membre de *Ma Gaspésie Gourmande*)

**24 hour Service • Service 24 heures**

129, route 132 Ouest, New Richmond  
Restaurant: **418 392-4704** • Motel: **418 392-4711**

**12 motel units • Air Conditioning**



# No worries!



A vacation on the Gaspésie is just about guaranteed to reduce your stress levels. Sit back and relax. Or be as active as you want to be. This vacation is unstructured in the greatest sense. Make it what you want it to be. If you wish, you can stay an extra night or two whenever the feeling strikes you. Your suitcase has enough clothing that you can go out in the rain or put on extra layers when you need them. If you want to experience the 'Gaspésie afterglow' when you return home after vacationing on the Gaspé you might want to think back, as you unpack your suitcase, to these memories.

So try to squeeze these experiences into your stay. Take in the gorgeous sights, breathe in the sea air and keep a slower pace. Stop to listen to the water lapping on the shore and skip rocks across the water. Spend a day or two just beachcombing, building a sandcastle and getting some of the sand between your toes. Enjoy some meals together, slow and unhurried, free of the pressures of time commitments. Sit to watch the sunset and take some photos that will remind you of a pleasant, peaceful vacation. Appreciate the flora and fauna of the Gaspé and breathe deeply. Notice and be impressed by the clean, open spaces. Nothing is cluttered. No place is overcrowded. Gaspé has been aptly defined as 'Grand Isolation.' Walk slower, sleep more soundly.

We offer a destination where you can enjoy tranquil solitude. You will likely feel relaxed and recharged after vacationing here. Pack your cares and worries away! Just as long as you remembered to pack extra socks!



*The Bioparc...  
The Gaspésie's wild  
animal park*

Photos: Sophie Jean



Our animal caretakers and naturalists will introduce you to more than 30 animal species and more than 70 plant species native to the Gaspé Peninsula.

- 🐾 Discovery activities
- 🐾 Insectarium
- 🐾 The little farm
- 🐾 Seaside cottages
- 🐾 Snack bar and gift shop on-site

Come discover it today!

**BIOPARC**  
GASPÉSIE

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# MUSÉE ACADIEN DU QUÉBEC

*à Bonaventure*



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# Municipalité de **NEW CARLISLE**

Situated midpoint on the south side of the Gaspé Peninsula, this tree-lined community of 1,465 inhabitants was founded by the United Empire Loyalists in 1784. New Carlisle today boasts a harmonious mix of both French and English cultures. An important administrative center in the 19<sup>th</sup> century, New Carlisle is also well-known as the hometown of René Lévesque, an influential politician in Quebec and Premier of the province from 1976 to 1985. The mayor, councillors, and employees of the municipality, together with the residents, extend a warm welcome and sincerely hope your stay with us will be one of the highlights of your summer!

## *Among the attractions and services available to you are the following:*

### **LODGING**

- La Maison Blanche & Motel Bellevue.
- Hamilton Manor:  
Bed & Breakfast and Campground
- Camping: "Chalets - Camping Moulin Rouge".  
(In wooded area next to municipal beach.)
- Maison du Shérif Sheppard Bed & Breakfast

### **DINING FACILITIES**

Restaurant Bellevue and Restaurant l'Heritage, Café Luna, Canteens on the beach and on Gérard D. Levesque Blvd.

### **NATURAL BEAUTY**

Sandy beach-lined coast, 2 picturesque lakes at the end of Christie's Lane. Hiking to unique rock formation at Christie's Rock. Fascinating bird watching at Jean Paul Dubé Bird Sanctuary.

### **EVENTS**

- Canada Day Festivities - June 30 - July 1
- Festival of Music - Friday evening -  
8 p.m. on the Green (check schedule)

### **VISIT**

- Kempffer Cultural & Interpretation Center
- Permanent exhibit • Boutique (local crafts)
- Genealogy

### **SPORTS & LEISURE**

Parks, playgrounds, tennis court, arena and ball field, volleyball, floor hockey, badminton, basketball, walking trails etc.

### **MUNICIPAL BEACH**

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Fireworks demonstration July 1.

### **HERITAGE TOUR**


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### **CHURCHES**

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### **MEDIA**

- "The Gaspé Spec" Newspaper
- CHNC FM 107,1



**MAYOR: Stephen Chatterton**  
**COUNCILLORS: Guy Gallibois, Cathy Brown,  
Jacqueline Mallet LeBlanc, Freddy Boudreau,  
Trevor Buttle, Roberta Billingsley**



**For more information  
please contact the Town Hall  
at 418-752-3141  
[www.newcarlisle.ca](http://www.newcarlisle.ca)**





# Did you know

According to the National Geographic Society the Gaspé Peninsula is ranked as the third must-see destination in the world with a score of 80%. There's reason enough to visit right there! Who can argue with National Geographic?

The Gaspé is divided into five geographic regions: The Coast, The Upper Gaspésie, Land's End, Chaleur Bay and The Valley.

There are over 2,000 kilometres of snowmobile trails on the Gaspé.

Mont Jacques Cartier is the highest point on the peninsula at 1268 metres.

Speaking of Jacques Cartier, the explorer visited the Gaspé in 1534.

Gaspé's most populated town is...Gaspé, with approximately 15,000 inhabitants. The next most populous towns are Chandler, Ste-Anne-des-Monts, Caleton-sur-Mer, New Richmond, Perce, Grande-Rivière, Paspébiac and Cap-Chat.

The mining of copper ore began in Murdochville in 1955.

The Gaspé Peninsula is 270 kilometres long.

In the years 1816 and 1817 a great and devastating famine struck the Gaspé Coast.

The railway from Matapédia to Gaspé was completed in 1911.

The Bay of Chaleur is designated as an official member of 'The Most Beautiful Bays in the World Club.'

If you pack your bags and come here for a holiday you will have a wonderful holiday.

## PARC DE LA GASPÉSIE

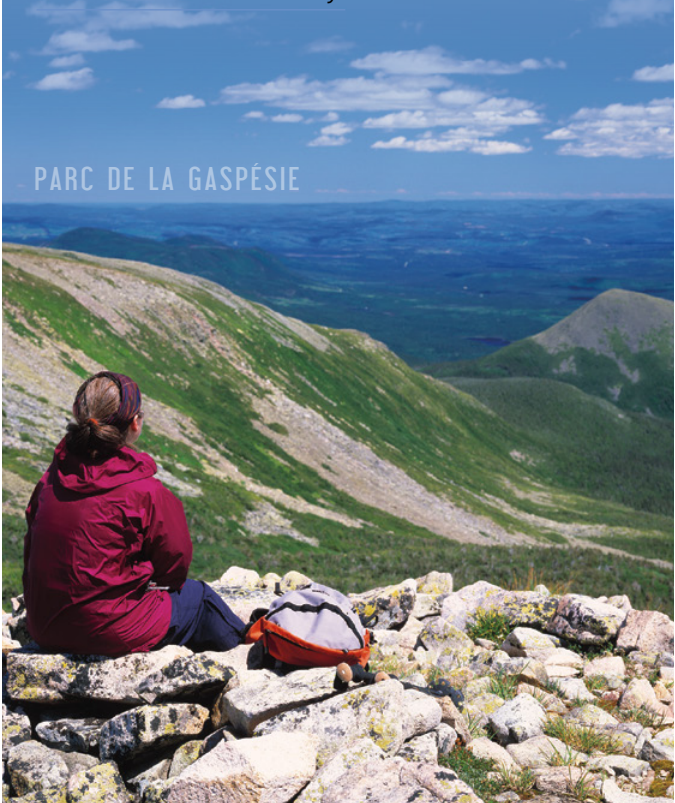


PHOTO: JEAN-PIERRE HUARD

# Kempffer

Cultural & Interpretation Centre  
sponsored by Heritage New Carlisle

### A VISIT INTO NEW CARLISLE'S PAST!

Located in a unique, tree lined village with an historical essence, the Kempffer Centre includes a permanent exhibition, a tourist kiosk, as well as exterior, guided tours of New Carlisle's built-heritage and of René Lévesque. For the very first time, discover René Lévesque's childhood in New Carlisle through an all new temporary exhibit. Other advantages for the visitor: bilingual services, central location, quadricycles for rent, temporary exhibition. More activities to come!

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FOR MORE INFO :

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# Where we come from

SITE D'INTERPRÉTATION DE LA CULTURE MICMAC DE GESPÉ

Gaspé is an absolutely spellbinding destination - actually breathtaking! The Gaspé is Quebec's pudgy thumb of land cocked eternally towards Europe. The name comes from the MicMac Indian word gespec, "where the land ends."

The MicMac Indians settled here at least 8,000 years ago, long before Jacques Cartier claimed the Gaspé for France in 1534.

Later, with immigration actively supported by the French Crown, seigneuries or land grants were made with the obligation of preparing the land for new immigrants and agriculture.

An early Acadian community was established at the mouth of the Bonaventure River because their ships could anchor in the natural,

deepwater harbour without being seen from the sea. They constructed their homes in the woods near their farms and also built seaside cabins for summer fishing. Other Acadian communities were founded at Tracadigache (Carleton), Cascapedia and Paspébiac where they farmed, fished and established a logging industry based on the demand for red pine masts in Europe and the Caribbean.

Fishermen from the Channel Islands were among the earliest Europeans to visit North American offshore waters. Some believe that they crossed the Atlantic long before Columbus' voyages and that it was on their recommendation that Cabot sailed for Newfoundland in 1497. By the end of the 17th. Century, jersey merchants had established a lucrative triangular trade between New England/ Newfoundland, the Caribbean and Europe. Charles Robin, a jersey merchant, set up a fishing post at Paspébiac in 1767 after Canada passed to the English. Other fishing posts were set up along the Gaspé Coast and the Charles Robin Co. was instrumental in bringing jersey families to settle at Paspébiac, Port Daniel, Grande-Rivière, Perce, Gaspé and Grande Grave.

Coinciding with Charles Robin's return to Gaspésie was the influx of Loyalists from the American colonies. The greatest Loyalist immigration to Canada took place after the war ended in 1783. Loyalist groups established farming communities at New Carlisle, New Richmond and Douglstown. They were joined by waves of new immigrants in the 1840s when potato crops failed in Ireland and Scotland.

Early Gaspésians were geographically and culturally isolated and still today, a hodgepodge of accents, languages and customs characterize the peninsula.

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# CASA

COMMITTEE FOR ANGLOPHONE SOCIAL ACTION

The Committee for Anglophone Social Action, established in 1975, is a non-profit community organization dedicated to serving the English-speaking population of the Gaspé Coast by representing the community's interests and designing and delivering programs that respond to its needs.

The entire CASA team would like to wish you a memorable vacation. If you are in town, drop by our friendly office for a warm welcome to our beautiful area!

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# A photographer's dream



By Diane Skinner-Flowers

PERCÉ

When you visit the Gaspé Peninsula you will want to bring along your camera because there will be unlimited opportunities to shoot some award winning photographs. You could be snapping pictures all day...and night! There is so much here on the Gaspé Peninsula that will wow you. On your journey you are sure to be awed by the picturesque valleys, sea and mountain landscapes, forests, bays and coastlines.

You must take at least a few photos of, arguably, one of the best known icons in North America – Percé Rock! Be assured you will find plenty more to inspire you. Perch yourself on a driftwood log on the beach and wait. Sooner or later something will motivate you. You see the water here has moods. One day it is tranquil and peaceful. The next day it may be gray and angry. The waters are changing constantly. Watch for the changing views.

Don't ignore the vistas of the majestic mountains or the lovely solitude of an icy cold stream which flows down from those mountains. Many birds can be spotted here on the Gaspé, including interesting varieties of shore and water birds. If you enjoy bird watching bring along a birdwatchers guidebook.

The Gaspé offers spectacular sunsets and also prospects for night-time photography. Opportunities abound for the up-close photographer - wild lupines, daisies, shells, beach rocks. All of these are just the beginning of the photographer's wonderland here on the Gaspé Peninsula.

You could return for another visit to create a specialized photo series of the peninsula. Possibilities include portfolios which focus on: churches, cemeteries, painted houses, historic homes, flora and fauna, sunsets, beaches, mountains and forests.

Unleash your photographic spirit. We can provide the inspiration here on the Gaspé Peninsula. Just don't forget your camera!



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# Wonder of the water

Of all the animals that have lived on our planet, the blue whale is, without a doubt, the biggest. Because an average blue whale measures 27 meters in length and weighs 100 metric tons, even the most gigantic dinosaurs from Jurassic could not take the title away from them. To date, the biggest known blue whale measured 33.2 meters and weighed approximately more than 145 tons.

The blue whale is found in Gaspé due to the abundance of food in the water around the peninsula, particularly in the Gaspé Bay. This mammal looks for aggregations of krill, a small crustacean that resembles a shrimp, and will gulp it down in just one bite with its enormous mouth. Its numerous whalebones allow it to filter seawater and keep only the food it will swallow later on.

However, the survival of this animal is in a very precarious state. Whaling, an activity man has engaged in for several decades, has constituted a serious threat to the species. Until May 3, 2002, the blue whale was considered a species of special concern. However, COSEWIC, the Committee on the Status of Endangered Wildlife in Canada, has since changed the status to endangered. Thus, the blue whale has now reached the highest level of concern, and joins the belugas of St. Lawrence when it comes to their urgent need of protection.

Because this whale is no longer hunted, its biggest threats are collisions with ships, disturbances caused by the disrespectful observation of whales, entanglements of fishing gear and pollution.

"Les Graves" trail at Forillon National Park offers a breathtaking view of Gaspé Bay as well as the chance to watch these giants of the oceans and other whales come to eat. Those who wish to observe them from the sea can also take whale-watching cruises.



PHOTO: MARC LOISELLE



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**SHIGAWAKE**

Shigawake is a farming and fishing community, settled in the 1800s by mostly Irish and Scottish people. To this day the majority of its residents are English-speaking, living in harmony with their francophone neighbours cultivating the land and harvesting the sea.

This lovely little pastoral village gets its name from the Micmac Chigouac, meaning "land of the rising sun". Indeed, the sun rises right out of Chaleur Bay here, turning the local sandstone cliffs a brilliant red.

At our tourist stop you will find families enjoying themselves playing baseball and volleyball. You can take advantage of our no service camping area. You will also appreciate strolling the footpaths through a beautiful cedar woods with lookouts on the Baie des Chaleurs & Fisherman's Wharf with picnic tables and benches. Enjoy our walking trail to the Shigawake waterfalls with picnic tables along the way.

**Mayor:** Denzil Ross

**Councillors:**

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**Seat #2** Raynald Aubut  
**Seat #3** Héléne Poirier  
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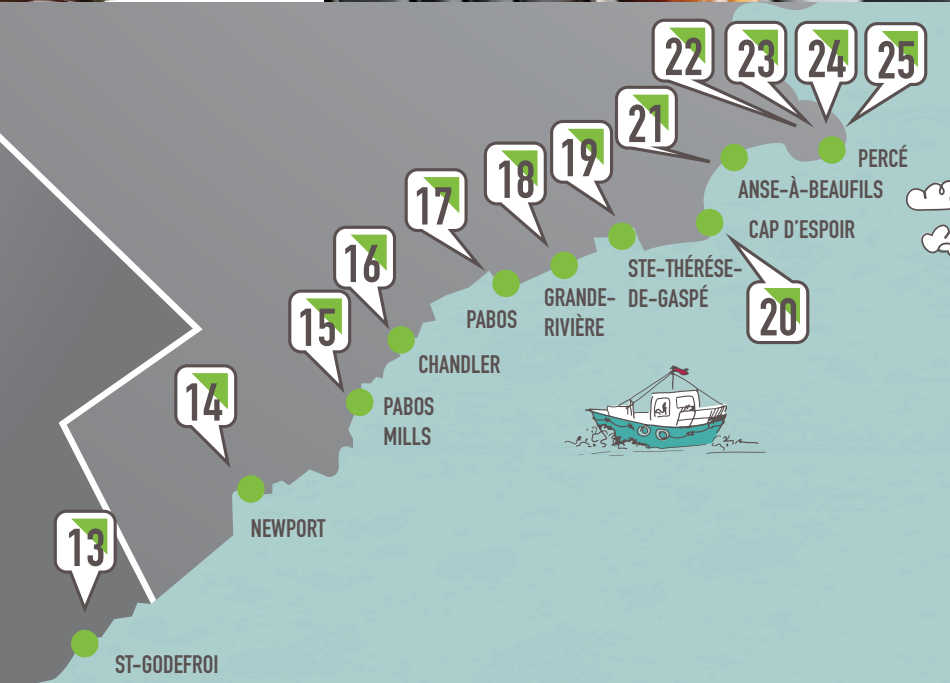
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# The Gaspé offers so much



By Diane Skinner-Flowers

PABOS

To fully savour the peninsula, you will want to spend at least a week here. Each little town is unique and every curve in the road offers a brand new vista to enjoy.

You might see drifts of lupines along the road in Shigawake, Indian Head Rock just north of Percé, a magnificent church in St. Siméon, the still bustling wharf in Paspébiac and an agate beach at Coin du Banc. The treasures of the Gaspésie are many.

You may choose to visit the Jardins de Metis. Here you will be awed by the splendour of over 1,000 varieties of plants including azaleas, rhododendrons and the rare and unusual, Himalayan Blue Poppy.

Treat yourself to the fresh farm products that are available throughout the Gaspé region: fresh fruit, vegetables, cheese, jams and pies, and honey. There are countless places for enjoying an outdoor meal. Visit the beaches and the harbours of the Gaspé - some of which are still being used today.

Pack a picnic lunch or get some take-out food to enjoy at a leisurely pace.

Visit the cliffs at the Parc de Miguasha where some of North America's oldest fossils have been discovered. This includes 'Eusthenopteron foordi,' a cross between a fish and amphibians that is about 350 million years old!

Don't forget to scan the waters of the Bay and Gulf to spot a whale or even a seal basking on a rock on a sunny day. If you are the adventurous type visit Cime Aventure in Bonaventure and rent a kayak or canoe. All Cime Aventure tours include basic instruction in paddling techniques and safety tips as well as the equipment needed to enjoy these activities. ▶

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The Bourg de Pabos Interpretation Centre is the recipient of two architectural awards (1994). A visit to the centre will make you better understand the New France Gaspesian fishermen's way of life. The archaeological remains of the Pabos seigneurie sustain its historical aspect.  
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The Gaspesian British Heritage Village, New Richmond, showcases the history and culture of Gaspesians of British ancestry and their contribution to the development of the Gaspé Coast. The village recounts the history of these settlers from the 1760's to the early 1900's, with villagers dressed in period costumes and participating in traditional activities. An interpretation centre, hiking trails, beach and playground will round out your visit.

Many campgrounds are available, so choose a spot and settle down for a while in order to fully enjoy the peace and quiet found on the Gaspésie. A very unique resort, Gîte du Mont-Albert in the Parc de la Gaspésie, offers incredible cuisine. Advance reservations for the restaurant and/or accommodations are required.



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PHOTO: JEAN-PIERRE HUARD



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Roast beef au jus Fish Seafood  
Pasta House





PHOTO: MARC LOISELLE

# The rock



No Gaspesian summer would be complete without at least one visit to Percé. All visitors and residents of the peninsula should deny themselves this pleasure. There is so much to do there. You are guaranteed to have a lovely, memorable day. Take a boat cruise to Bonaventure Island, around Percé Rock or whale watching. The shops are quaint with a variety of interesting goods, including jewellery, art and other souvenirs. A wide choice of restaurants is available from sandwich shops to finer dining. If you are the active sort you might wish to climb up to the lookout. There is deep sea fishing, sea kayaks, scuba diving, walking trails, bird watching and more. Percé Rock itself is one of the largest and most spectacular natural arches found anywhere. Percé Rock is a massive limestone stack which is approximately 450 metres long, 90 metres wide and 90 metres at its highest point. There were, at one time, two arches in the rock until the outer arch collapsed in 1845.

Glad that you packed your camera, binoculars and bird book? Comfortable walking shoes are an important part of a day with lots of walking!



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# Don't forget to visit

## L'ANSE-AU-GRIFFON, CAP-DES-ROSIERS AND FORILLON PARK

In L'Anse-au-Griffon you must see Le Manoir Le Boutillier which was built in 1840 by an immigrant from Jersey, John LeBoutillier who was one of the most successful fish merchants of the time. It is a museum, boutique and has a café.

In Cap-des-Rosiers, on the tip of Forillon, there stands Canada's tallest lighthouse at app. 35 metres which was built in 1858. It is classified as a National Historic Site and is on top of a steep cliff. We took loads of photos and it was a foggy morning so it set the mood perfectly. Samuel de Champlain noted the settlement on a map in 1632. In 1847 the shipwreck of the Carrick occurred here and more than 130 Irish immigrants perished. The survivors of that tragedy settled in this area.

In 1970 the Government of Quebec, following an agreement with the Federal government for the creation of Park Forillon, expropriated a part of Cap de Rosiers thereby evicting families of fishermen who had lived there for generations. This remains a controversial decision and rightly so.

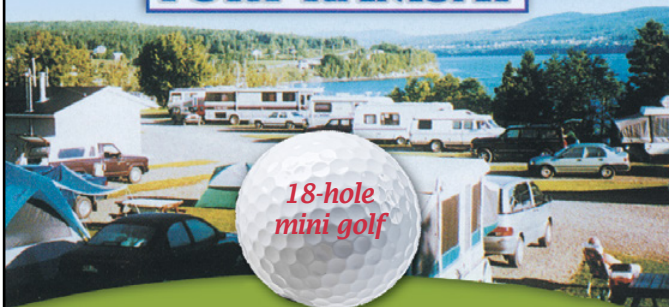
Forillon National Park is a peninsula which juts out into the sea and it is officially the end of the Appalachian Mountains. National Geographic identified the Gaspé as one of the top destinations in the world!

At Forillon Park the scenery is breath-taking. Don't forget to visit the Heritage Site and the Interpretation Centre there are large aquariums and exhibits.





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# Enjoying the Gaspesian afterglow



When you return home after vacationing on the Gaspé you may feel that your stress has been lifted away.

- You have seen gorgeous sights, breathed in the sea air and kept a slower pace.
- You have stopped to listen to the water lapping on the shore and skipped rocks across the water.
- You and your family probably spent a day or two just beachcombing. Maybe you built a sandcastle and got some of that sand between your toes.
- You enjoyed some meals together, slow and unhurried, free of the pressures of time commitments. - - You likely sat to watch the sunset and took some photos that will remind you of a pleasant, peaceful vacation.
- You saw the flora and fauna of the Gaspé and were impressed by the clean, open spaces. Nothing was cluttered. No place was overcrowded. Gaspé has been aptly defined as 'Grand Isolation.'

We offer a destination where you can enjoy tranquil solitude. You will likely feel relaxed and recharged after vacationing here. Plan to come. We look forward to seeing you!

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# Dixie Lee

## Restaurants



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418 763-5555

### Rivière-au-Renard

94, Renard west  
418 269-7273

### Gaspé

84, Jacques-Cartier  
418 368-5691

### Grande-Rivière

64, Grand Allée east  
418 385-3224

### Chandler

501, Hôtel de ville  
418 689-3016

### Bonaventure

80, route 132 east  
418 534-2233

### Paspébiac

25, Gérard-D-Lévesque west  
418 752-3449

### New Richmond

141, Route 132  
418 392-5353

### Carleton

693, Perron  
418 364-3998

### Grande-Vallée

57, St. François Xavier west  
418 393-2300



# There's lots to see on the Coast



PASPÉBIAC

## POINTE-À-LA-CROIX

(highway 132) Battle of the Restigouche National Historic Site. This national historic site commemorates the 1760 naval battle that was to mark the end of New France. In July 1760, the British destroyed a French rescue fleet at the mouth of the Restigouche River. This event spelled the loss of all hope of saving New France. • Pointe-a-la-Croix: 418-788-5676

## MIGUASHA

The palaeontological site of Miguasha National Park, in south-eastern Quebec on the southern coast of the Gaspé peninsula, is considered to be the world's most outstanding illustration of the Devonian Period known as the 'Age of Fishes'. Dating from 370 million years ago, the Upper Devonian Escuminac Formation (UNESCO) represented here contains five of the six fossil fish groups associated with this period. Miguasha Park conserves a fossil rich cliff with a worldwide reputation. • Nouvelle: 418-794-2475.

## MARIA

Gesgapegiag is located at the 7th district of the old Mic-Mac Nation. Point of interest is the unique WigWam church built in 1960.

## NEW RICHMOND

Visit The Gaspesian British Heritage Village. Located on 82 acres of field and woodland, the Village offers a peaceful trip through time with 24 historic buildings brought to life by local artisans, historic figures and community members. A historical village where we get a glimpse of English lifestyle back in the 19th century. • New Richmond: 418-392-4487.

## BONAVENTURE

Visit the Bioparc de la Gaspésie and discover different species of wildlife of the Gaspé living in five ecosystems through a one km walk path. • Bioparc de la Gaspésie: 418-534-1997

Visit the Musée Acadien du Québec during the summer season, step back in history while visiting their exhibits. • Musée Acadien du Québec: 418 534-4000

## NEW CARLISLE

This town is the birthplace of former Quebec Premier, René Levesque. Visit his life-size statue in the Municipal Park. New Carlisle boasts a harmonious mix of both French and English cultures. Take the Heritage Tour through the town where you will see such stately homes as the Hamilton House built in 1852 by Quebec legislative assembly member John-Robinson Hamilton. Behind the Hamilton House is the Caldwell House, the oldest home in New Carlisle. The new Kempffer Cultural Interpretation Centre opened its doors to the public in the spring of 2008, following a half-million dollar makeover spearheaded by local heritage enthusiasts. The house was built in 1868 by Loyalist descendants Robert Kempffer Jr. and his wife Sara Jane Langler. New this year along the boardwalk, near the harbour, the sculpture "Visage des Chaleurs." 418-752-3141

## PASPÉBIAC

In 1767 Charles Robin, from the Island of Jersey, chose this location to establish the headquarters of his cod fishing empire. Eleven buildings erected in 1783 make up the Historical Site (Site Historique du Banc-de-Pêche-de-Paspébiac) on the beach. • Paspébiac: 418-752-6229

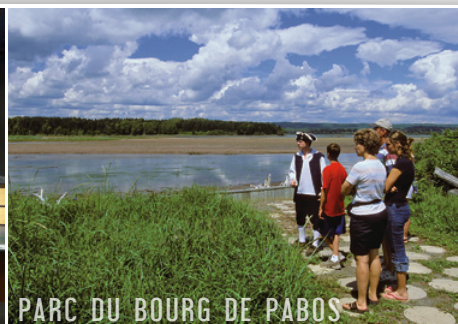
## PORT DANIEL

Visit the new interpretation center in the Maison LeGrand. • Port Daniel: 418-396-5225

## PABOS

The Parc du Bourg de Pabos: A guided visit at the Interpretation Centre allows a better understanding of the life of the Gaspesian fishers under a seigniori established under the French regime. The Quebec government, in partnership with the Base de plein air de Bellefeuille, is investing \$743,654 over the next two years to overhaul and renovate this important regional complex. • Pabos Mills: 418-689-6043.





## GASPÉ

We are only 30 km from Forillon National Park. Gaspé contains three world-class salmon fishing rivers.

**Gaspé Museum:** Year-round, the museum presents a program that highlights various aspects of Gaspesian culture. In addition to the exhibits, you will also find a shop, an archives centre, a library specialized in Gaspesian history and genealogy, a cultural magazine (the Magazine Gaspésie), an outdoor amphitheater and the Monument à Jacques Cartier. A visit is a must! • Gaspé Museum: 418-368-5710

## L'ANSE-AU-GRIFFON

Le Manoir LeBoutillier built in 1840 by Jersey immigrant John LeBoutillier, was one of the biggest Jersey fish merchants of that time. The Manoir Le Boutillier has been turned into a museum, handicraft boutique and cafe. • Le Manoir Le Boutillier, L'Anse-au-Griffon: 418-892-5150.

## FORILLON NATIONAL PARK

Forillon is one of the most stunning federal parks in all of Canada. You can hike, cycle, ride, kayak, go whale-watching, and swim in the park's heated pool.

It's just 20 minutes from the Town of Gaspé. • Forillon National Park: 418-368-5505.

## PERCÉ - BONAVENTURE ISLANDS

Percé Rock is one of the most important natural tourist attractions in Quebec. All who have seen it have been impressed by its size, its colour and its beauty. Because of the many belvederes (Mt. Joli, Mt. Ste-Anne and Pic de l'Aurore, just to name a few) situated here and there, the Rock can be viewed from many angles.

Percé was one of the first permanent settlements for Europeans in the 1600s. The famous Percé Rock and Bonaventure Island with its thousands of gannets are sights that you will never forget.

## FORT PRÉVEL

Built in 1939 The Fort Prével gun battery was one of the defense facilities built by the Canadian Department of Defense during World War II to protect the St. Lawrence River from German U-Boat attacks. From 1941 on, the naval and aviation base built in Gaspé was protected by military facilities overlooking both shores of Gaspé Bay, from Péninsula on the north shore to Prével on the south shore. Two giant guns were installed at Fort Prével, the biggest in their class in North America and able to launch very high caliber short-range rounds.

PHOTOS: JEAN-PIERRE HUARD AND MARC LOISELLE (ATRG), MÉLISSA LONGPRÉ

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 part of the coast!*



Don't forget to visit us  
*in the winter*





# Thank you for coming



When you get home and unpack your suitcase each and every item will bring back memories of your holidays: The binoculars that you used many times to see whales, seals and the gannets of Bonaventure Island. The rain jacket you wore on a hiking trail. Your beach towel with a bit of sand still in the corners, a pleasant reminder of days spent truly relaxing. The seashells you gathered on the beach, along with some agates and a beautiful piece of blue sea glass. The hundreds of photos on your camera and cell phone. Ahhh! The memories come flooding back. A vacation on the beautiful Gaspé Peninsula is one you will never forget!

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